Chamber News

PRIOR LAKE AREA
CHAMBER OF COMMERCE

March 2012 4785 Dakota Street, P.O. Box 114, Prior Lake, MN 55372

Phone: 952-440-1000 Fax: 952-440-1611 Email: Sandi@priorlakechamber.com www.priorlakechamber.com

Monthly Membership Meeting

Wednesday, March 21, 2012

Use your pre-paid lunch ticket or $16 online or at door
(Non members $20)

STATE OF THE CITY
City Hall
4646 Dakota Street, Downtown Prior Lake

Check-in begins at 11:30 am
Lunch starts: Noon
Ends 1 pm

Speaker:
Mayor Mike Myser

New Member Orientation 101

Are you a new(er) member or a new representative from your business? We would like to personally invite you to the Prior Lake Chamber of Commerce New Member Orientation 101 on Tuesday, March 13 at 8 to 9 a.m. at Prior Lake City Hall, 4646 Dakota Street.

We will be meeting other new members, board members, ambassadors over coffee and rolls and talk about how the Chamber can help your business grow in and around Prior Lake. We hope you can make this event. Please RSVP /sign up online to let us know you will be there.

Executive Board 2012

PRESIDENT
Rick Heinz, South Metro Federal Credit Union
952-445-0888
Term: 1/10-12/13

VICE PRESIDENT
Chad LeMair,
Above All Hardwood Floors & Carpet/
Performance Construction
952-440-9663
Term: 1/11-12/14

TREASURER
Kami Thompson, New Horizon Academy
952-445-6701
Term: 1/11-12/13

SECRETARY
Barbara Johnson, Art Johnson Trucking
952-447-2277
Term: 1/11-12/12

PAST PRESIDENT
Gary Meyer, Prior Lake State Bank
952-447-2101
Term: 1/09-12/12

Board of Directors

Adam Blahnik, Blahnik Law Office PLLC
952-479-0449
Term: 1/10-12/12

Debbie McGahey, Edina Realty & S & M Development
612.750.0018
Term: 1/12-12/14

Cheryl Wilfond, Flowers Naturally
952-447-7111
Term: 1/10-12/12

Barb Kappers, Integra Telecom
952.226.7019
Term: 1/12-12/13

Ed Speiker, Prior Lake VFW
952-226.6208
Term: 1/12-12/13

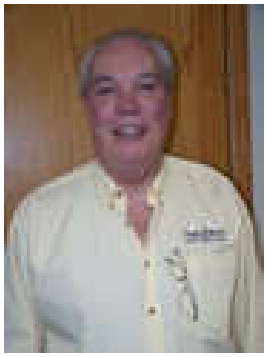
Dave Chromy, Village Market
952-440-3900
Term: 1/08-12/12

City Liaison
Kelly Meyer (1/05)
952-447-9802

School Liaison
Kristi Mussman (1/07)
952-226-0014

Chamber Staff
Sandi Fleck, Executive Director (5/02)
952-440-1000 952-200-2713 cell

Greetings from your Chamber President, Rick Heinz, South Metro FCU



As usual February begins with our Ice Golf Tournament. WOW! What a unique and fun event again this year. With over 180 golfers and 18 hole sponsors makes this the largest for this event. We shouldn't really call it "Ice Golf" this year since due to safety concerns we moved the event to Ponds Park.

South Metro FCU was one of the many hole sponsors, thank you for being a hole sponsor and I believe this event is simply one of the greatest events for **networking** and having a great time! Visit our website ICE GOLF (Under EVENTS) or become a FAN facebook for pictures of the event. Please consider being a hole sponsor for this event next year. I know we can grow this to over 200+ golfers now that we have enough holes sponsors. A special thank you, to Karen & Rich Sweet and Captain Jacks for providing a wonderful atmosphere and accommodations. They moved everything over to the park with about a days notice, what a feat on their part. Many of the golfers were shuttled over and back, and enjoyed being at the Captain Jack's.

Next, was our monthly meeting at Mystic Lake Casino. We started with 30 confirmed attendees on the Friday before the event (deadline date) and by the membership meeting we had over 80 people show up. Fortunately, Mystic was able to handle the last minute flood of people. In future please give Sandi ample **warning** if you plan on attending. Our speaker was Bill Rudnicki, Administrator for the Shakopee Mdewakanton Sioux Community. A.k.a. Chuckles the Clown. It was extremely informative and made us all mindful of how important they are to the City of Prior Lake and organizations in our area.

The last event in the month was Wedding Central, it was a beautiful day on February 19, with 26 brides that showed up and were interested in the 27 booths of vendors and fashion show. See pictures on facebook– you will recognize one of the models!

<u>Upcoming in March</u>
The Prior Lake Resource Guide will be going to print with all the members' information and listings, if you are interested in advertising– call Sandi, she is doing a combination of Resource paper advertising and website advertising!

Our monthly membership meeting is at City Hall where Mayor Mike Myser will be presenting 'STATE OF THE CITY' on Wednesday, March 21 at noon. Please **RSVP.**

Did you know that the Chamber dues have either stayed the same or decreased in each of the last 8 years (since 2004!). This is a direct result of being profitable or breaking even on all of the events that we host and sponsor each year. Thank you to all those that participate, sponsor, and volunteer to make this happen.

Have you paid your Dues? The Chamber only works if you do, so as the Air Force motto suggests, **"be all you can be!"** Do you know someone that owns a business that would like to be a Chamber member– let Sandi know!

Have you remembered our mantra, to **"Shop Local Shop Often"?** Thank you for being a Prior Lake Chamber Member. .

WELCOME MEMBERS!

Allure Hair Salon
Bonnie Menden
952.496.3331

Body By Vi
Randi Schanus
612.735.4912

Country Cabinets
Mary Benkufsky
507.645.5603

Custom Drapery Blinds by Michael Esch
Michael Esch
952.895.0618

Discover Chiropractic Life Center
Mary Cracraft
952.426.3554

Fairview Ridges Hospital
Brian Knapp
952.892.2211

Global Business Solutions, LLC
Brett Grosklags
952.440.1906

IN8 Chiropractic
Dr. Sheri Cook
952.447.4242

LynndaJeanne
Lynnda Nelson
952.440.4464

Chamber Ambassadors

PRIOR LAKE CHAMBER AMBASSADOR VISITS FOR FEBRUARY

Ambassadors include: Dan Rogness, Corky Lind, Renee Barnes, Pat Vickerman, Andrew Anthony, Randy Jackson & Sandi Fleck (MIA)

Bankers Closing Services LLC

Owner Lynn Nicolai & Karen Chapman

St. Michael Catholic School & Parish

Principal Patrick Fox & students

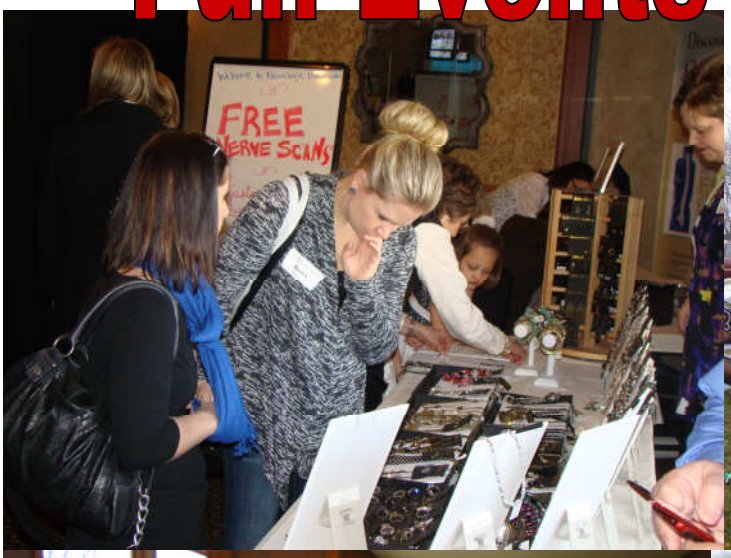
Mary's On Main Salon Studio

Debbi Koenen, Cindy Kuhl, Owner Mary Blanshan & Susie McCollister

Ice Golf Sponsors: Prior Lake State Bank, South Metro Federal Credit Union, Above All Hardwood Floors & Carpet, Americas Best Value Inn & Suites, Dockside Living Magazine, Finish Line Chiropractic, HealthSource of Prior Lake, Knotty Oar Marina, LiliPhoto-Mindy St. Dennis, PAAR Sports LLC, Performance Construction, Premiere Dance Academy, Prior Lake Association, Prior Lake Optimist Club, Prior Lake Snowmobile Association, Pro Service Automotive, Veil Orthodontics & Voyageur Financial

Wedding Central Vendors: All About Brides & Formal Wear, Allure Hair Salon, Americas Best Value Inn, Body by Vi, Cookie Lee Jewelry -Jill Kalal, Discover Chiropractic Life Center, Flowers Naturally, HealthSource of Prior Lake, IT WORKS! MARKETING-Dee Heuer, LeeAnn's Custom Fit, Legends Golf Club, LiliPhoto, LynndaJeanne, Mary Kay Skin Care and Cosmetics-Phyllis J. Broz, Northern Life Chiropractic, Omega Event Services, Park Ballroom, Partylite-Barb Ramsden, Prior Creative Images, LLC, Prior Lake Area Chamber of Commerce, Prior Lake Rental Center, Pure Romance by Deborah, Rally Entertainment, SILVER SOUND ENTERTAINMENT. The Photoboxx, Thrivent Financial-Kathryn Klein, Travel Leaders Shakopee Travel, Valley Limo & Coach, Inc., Village Market

Fun Events in February



PRIOR LAKE AREA
CHAMBER OF COMMERCE

2012 Business Resource Guide

2012 Website Advertising (Banner)

Membership ... It Pays To Belong

Resource Guide– all members in good standing will receive an alphabetical and categorical listing of your business on the WEB and in the Business Resource Guide—FREE! You may decide to be listed in another category or two or market your business.

GET noticed in advertising your business! We are offering advertising in both the Resource Guide and Banner Ad on our the Chamber website (location and months determined by staff).

Resource Guide & Banner Ad

____ Extra Listing ($25) _____ _____

____ 1/4 Page b/w Resource Guide Ad & 2 months Banner Ad ($120)

____ 1/2 Page b/w Resource Guide Ad & 4 months Banner Ad ($200)

____ Full Page b/w Resource Guide Ad & 8 months Banner Ad ($325)

____ Inside Front or Back Cover 4 color Resource Guide Ad & 1 Year Banner Ad ($500)

____ Back Cover 4 color Resource Guide Ad & 1 Year Banner Ad ($500) SOLD

____ Banner Ad only ($40 per month)

Business Name: _____

Contact Name: _____ phone: _____

Check enclosed: or
VISA/MC # _____ Exp. Date _____ CVS# _____

Signature: _____ Billing address _____

Prior Lake Chamber, 4785 Dakota Street SE, Prior Lake MN 55372 Fax: 952.440.1611

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Senior Luncheon

Greetings Chamber Member:

Our annual **Senior Citizen Luncheon** is scheduled for Monday, May 7, at the Prior Lake VFW. This event is attended by over 275 local Senior Citizens, and we're certain it will once again be a success as the seniors in our community gather for fun and friendship. The highlight of the event is the announcement of our senior king and queen for this year.

As Chamber members, you have several ways you can help make this year the best yet!

1. Event Sponsor for $300. Your business will be recognized publicly and in print.
2. Advertise your business with a business card on the placemat for $100 per ad.
3. Sponsor senior citizen lunches at $15 per lunch.
4. Donate a door prize (we will not be doing bags for the seniors this year-just drawing items)

Volunteer yourself or a representative of your business to help with this event. Tasks include assembly of the centerpieces prior to the event, setting up, greeting seniors, serving, runners and clean up. Please fill out the enclosed form if you would like to help.

Thank you for supporting this very special event. If you have any questions, comments or suggestions, please feel free to contact us at 952-440-1000.

Senior Luncheon Committee

Fill out and return this form to the Chamber office by April 15, 2012

Business _____ Phone _____

Names of Volunteers: We will contact you to schedule your job/time slot.
Times are 9 am- 2 pm- tell us what time works best for you.

_____ _____, _____ _____
Name/Email Address Name/Email Address

Event Sponsor	_____ @ $300	=_____	Total
Advertisement	_____ @ $100	= _____	Total(attach business card)
Lunches Sponsored	_____ @ $xx per lunch	= _____	Total
**Volunteers	_____ @ $15 per lunch	= _____	Total
		_____	**Grand Total**

o **enclosed check**-made payable to Prior Lake Chamber

o I will donate the following door prize(s)) _____

Prior Lake Chamber of Commerce, 4785 Dakota Street SE, Prior Lake, MN 55372
Fax: 952.440.1611 Office: 952.440.1000

After Hours

Ribbon Cutting

Grand Opening– Ribbon Cutting
March 14 Noon– 12:30 pm

Kramer Chiropractic Center
16154 Main Avenue SE
Suite 134
Prior Lake
952.447.3000

Chamber's Family Night Out In the Park

The Prior Lake Chamber will be sponsoring Music in the Park on the 2nd Thursday throughout the summer months (June 14, July 12, and August 10) We have confirmed Kidsdance in June & July. We are looking for vendors that are interested in being a part of this event. Forms will be available soon, save the dates for June 14, July 12 and August 10 from 5 to 7:30 pm!

Compliments of LiliPhoto

Date	Event
March 7	Board Meeting
March 9	Deadline to be in the Directory Directory Ad and Website Banner Ads
March 14	Grand Opening—Ribbon Cutting 12 to 12:30 pm Kramer Chiropractic
March 21	Membership Meeting @ City Hall Speaker Mayor Mike Myser
March 29	After Hours @ Legends Golf Club 4:30 to 6:30 pm
April 4	Board Meeting
April 18	Membership Meeting @Brackett's Crossing Country Club PROGRESSIVE LUNCH
May 2	Board Meeting
May 7	Senior Luncheon-sponsored by VFW & Chamber Members @ VFW
	Ladies Night Out
May 16	Membership Meeting
May 30	Office is closed
June 20	Membership Meeting Picnic at Village Market under the big tents!
June 21	Uptown Family BBQ– Vendors
August 2,3,4	LAKEFRONT DAYS

Lakefront Days is our community family event on August 2, 3, & 4. If you would like to be a part of the planning committee or help out on certain events, please contact the chamber at Sandi@priorlakechamber.com. Thanks