Chamber News

PRIOR LAKE AREA
CHAMBER OF COMMERCE

March 2011 4785 Dakota Street, P.O. Box 114, Prior Lake, MN 55372

Phone: 952-440-1000 Fax: 952-440-1611 Email: Sandi@priorlakechamber.com www.priorlakechamber.com

Membership Meeting

Wednesday, March 16, 2011

RSVP or REGISTER ONLINE by 3/11/11

Pre-register $15 –cash or check at door, credit card online only
After 3/11/11, cost is $20/per person

Mystic Lake Hotel & Casino
2400 Mystic Lake Blvd, Prior Lake
Valet parking –hotel entrance

Check-in/networking begins at 11:30 am
Eat at noon
Meeting will run until 1:15 pm

Speaker– Christy Geiger

Your Best Year Ever
Setting and Achieving Goals!

As the year continues to fly, take a hour out of your busy day to take a high level look at your business. Consider what would take your business to the next level and enjoy some hands-on time to set some SMART goals for your business. Learn a few key ingredients to effective goal setting and accomplishment. In this power training, shift from working in your business, to getting above it, in your "business helicopter" to

1) see what is possible,
2) set solid goals
3) learn how to see your goals in motion and
4) start developing an action plan to support your goal success.

Bring the whole staff!

Executive Board 2011

PRESIDENT
Gary Meyer, Prior Lake State Bank
952-447-2101
Term: 1/09-12/12

VICE PRESIDENT
Rick Heinz, South Metro Federal Credit Union
952-445-0888
Term: 1/10-12/13

TREASURER
Cheryl Wilfond, Flowers Naturally
952-447-7111
Term: 1/10-12/12

SECRETARY
Shelley Chase, US Bank
952-226-8300
Term: 1/11-12/13

PAST PRESIDENT
Dave Chromy, Village Market
952-440-3900
Term: 1/08-12/11

Board of Directors

Chad LeMair,
Above All Hardwood Floors & Carpet/
Performance Construction
952-440-9663
Term: 1/11-12/11

Barbara Johnson, Art Johnson Trucking
952-447-2277
Term: 1/11-12/12

Lynn Nicolai, Bankers Closing Services, LLC
952-955-8111
Term: 1/07-12/11

Dawn Emerson, Bell Mortgage
952-440-2451
Term: 1/10-12/11

Adam Blahnik, Blahnik Law Office PLLC
952-479-0449
Term: 1/10-12/12

Rachel VanDenBoom, Edina Realty
952-447-4700
Term: 1/10-12/11

Kami Thompson, New Horizon Academy
952-445-6701
Term: 1/11-12/12

City Liaison
Kelly Meyer (1/05)
952-447-9802

School Liaison
Kristi Mussman (1/07)
952-226-0014

Chamber Staff

Sandi Fleck, Executive Director (5/02)
952-440-1000 952-200-2713 cell

Greetings from your Chamber President, Gary Meyer, Prior Lake State Bank

A quick recap of February starts with our Ice Golf. WOW! What a wonderful event again this year. Over 180 golfers and 11 hole sponsors makes this the largest year ever for this event. We even had to turn away golfers as we were limited by the number of hole sponsors. As part of the committee for this event and a hole sponsor with Prior Lake State Bank, this event was simply… a great time for everyone involved! Visit our new website ICE GOLF (Under EVENTS) or become a FAN facebook at http://www.facebook.com/pages/Prior-Lake-Chamber-of-Commerce/159404627430862 for pictures of the event. Please consider being a hole sponsor for this event next, I know we can grow this to over 200+ golfers if we have enough holes. A special thank you to Karen & Rich Sweet and Captain Jacks for providing a wonderful atmosphere and accommodations.

Next was our Wedding Central, the BLIZZARD of February! We had 25 vendors that showed up of 30, we had 12 brides and 45 guests that made it to Legends Golf Club. Out of the 12 brides TWO of them were walk –ins!! WOW what a dedicated crew! See pictures online at the FACEBOOK page and on our website. Look closely at the models…

Upcoming in March… a winter thaw hopefully! Fortunately we had a week of warm weather before being dumped on again here in February. March is sure to be warmer (it is a statistical fact). If you remember last March we had a complete snow melt occur during the month, not sure if that is a good thing to wish for this year… it will surely cause a lot of flooding if it does happen. But then again, not something we can control.

This March we are featuring Christy Geiger as our guest speaker. Christy is speaking on "Your Best Year Ever Setting and Achieving Goals!" Again please go to our website under EVENTS and register online! Cost is $15 for lunch at Mystic Lake and listen to a fantastic speaker on goals, bring the whole staff, it will be a very knowledgeable meeting. Due to Ms. Geiger's speech, we will be out about 1:15 pm. You will not want to miss!

Have you remembered to "Shop Local Shop Often"?
Did you know that the Chamber dues have either stayed the same or decreased in each of the last 7 years. This is a direct result of being profitable or breaking even on all of the events that we host, & sponsor each year. Thank you to all those that participate, sponsor, and volunteer to make this happen.

In closing for this month as I will for each month, I will ask each of you… are you getting the most out of the Prior Lake Chamber? If not, are you putting the most into it? Become active as a SPONSOR of one our numerous events and get your business name recognized. If you can't become a sponsor, become a VOLUNTEER and make yourself present at one or more of the events and meet people, talk to them, let them get to know you… and they will eventually become one of your clients.

Thank you for being a Prior Lake Chamber Member. Hope to see you at the March 16th, membership meeting!

City of Prior Lake Recreation Registration Starts March 1
The City of Prior Lake Recreation Department summer program registration begins Tuesday, March 1. Activities include summer tot and playground programs, youth trips and family events. Lakers of all ages can use the beaches, skate park, or attend any of 12 free evening concerts at Lakefront Park (June 2 through August 25 at 7 p.m.). To view all the summer activities, visit www.cityofpriorlake.com. For more information, call the Recreation Department at (952) 447-9820.

County Rd. 21 Downtown Corridor Study Under Evaluation
County Rd. 21 through Downtown Prior Lake has been the subject of numerous meetings and studies over the years and a variety of solutions have been explored and analyzed. Visit www.cityofpriorlake.com to watch a video from a workshop regarding the County Rd. 21 Corridor Study. Currently, County Rd. 21 is undergoing significant changes to the north that will bring more traffic through the downtown area. To meet the high-traffic demand expected because of these changes the Prior Lake City Council is evaluating three roadway options that will also support and encourage a vibrant and connected Downtown.

Date	Event
March 16	Membership Meeting @Mystic Lake Speaker Christy Geiger– Goal Setting and Achieving
April 20	Membership Meeting (limited) @Brackett's Crossing Country Club, everyone must be prepaid PROGRESSIVE LUNCH
May 2	Senior Luncheon-sponsored by VFW & Chamber Members @ VFW
May 12	Ladies Night Out– Mardi Gras in Prior Lake
May 18	Membership Meeting
May 30	Office is closed
June, July, August	Every Thursday @ Lakefront Park Chamber Market
June 15	Membership Meeting
June 23	Uptown Family BBQ– Vendors
August 4, 5, 6	LAKEFRONT DAYS

Ambassador's POP IN

PRIOR LAKE CHAMBER AMBASSADOR VISITS FOR FEBRUARY

Ambassadors include: Brad Grinnell, Chris Johnson, Paul Evans, Terry Gutowski, Shelley Chase, Andrew Anthony, Debbie McGahey

All About Brides and Formal Wear

All About Brides and Formal Wear
Kathi Waller

Wreck-A-Mended Auto Body & Boat Repair

Wreck-A-Mended Auto Body and Boat Repair
Jim and Linda McMahon

Kully Supply

Kully Supply
Dr. Mike Bothof

BENEFIT TO MEMBERS

ChamberMaster Plus

The Prior Lake Area Chamber of Commerce announces a new partnership with ChamberMaster, the #1 provider of web-based software solutions for Chambers of Commerce.

New opportunities now exist for your business to attract new customers and share information with our community and the world.

You will be sent a login as members to update your information and take advantage of these features!

- **Business Directory Listing** - your business information is available to consumers through the chamber's website – visitors can search by category, keyword or alphabetically
- **Online Informational Brochure** - your own page on the chamber's website which can include your business description, hours of operation, location information, and up to eight keywords (these help identify your business when a website visitor does a keyword search on the Business Directory)
- **Job Postings**– add your own job openings to the Chamber's website
- **Hot Deals** – include store coupons and special offers on the Chamber's website
- **Event Posting** - add your business' events to the Chamber's Online Events Calendar – chamber website visitors can add your event to Outlook, e-mail the details to a friend and request an automatically generated email reminder for your event
- **"Email to a friend" link** - visitors to your Online Informational Brochure may select a link to email your business information to a friend

You will be sent a login and password this week by email to gain access to all of these features, update your information and more at www.chamberlogin.com.

Welcome BACK & New Members to the Prior Lake Chamber

Absolute Dominance Marketing
Steve Johnson
Burnsville
952.393.1355

Ronald Bliss, DDS PA
Shirley Rustad
4792 Dakota Street SE, Prior Lake
952.447.3777

Jeff & Shannon Hansen
Coldwell Banker Burnet-Jeff-Shannon Hansen
Prior Lake
612.940.7277

Veronica Peters
Farmers Insurance-Veronica Peters
Prior Lake
612.746.5051

Jason M. Trout
JMT Mortgage
5183 Hanrehan Lake Blvd, Savage
952.440.6117

Robin Rosenberg
Linen Effects, Inc.
1801 E. River Road North, Minneapolis
612.355.2500

Mindy St. Dennis
LiliPhoto
4041 W. 125th St. #11, Savage
952.201.6066

Phyllis Broz
Mary Kay Cosmetics-Phyllis Broz
4478 Pondview Trail SE, Prior Lake
952.239.1779

Roy Drangstveit
Minnesota Valley Inspections LLC
16906 Pebble Brook Court, Prior Lake
952.693.1777

Doug Lattin
Omega Event Services
680 Commerce Drive #155, Woodbury
651.271.3548

LindaDvorak
Park Ballroom
300 Lexington Avenue/ PO Box 113
New Prague
952.758.3321

JoAnne Ege
Prior Lake Mini Storage
6000 Credit River Road, Prior Lake
952.447.1702

South Metro Wealth Management
Kristin Chim, CFS
2573 Credit Union Drive, Prior Lake
952.445.0888

Kara Lovell
Stella & Dot
4115 Glencrest Rd, Golden Valley
612.812.9462

Daniel McAllister
The Traveling Photo Booth
916 26th Avenue NE
Minneapolis
612.392.7643

2011 Prior Lake Area Chamber of Commerce Directory and Business Resource Guide

Order an 1/4, 1/2 or full page ad!

Membership … It Pays To Belong

Free alphabetical and categorical listing for your business. You must be a member in good standing to be included in the directory. Members can be listed under more than one category for a small fee.
This book will be distributed to members and also sent out in information packets. Printing will be 500 copies.

Please check listing online **www.priorlakechamber.com**. The directory will reflect this information unless you use the form below to update. Check both the alphabetically and category listings for accuracy.

☐ Free Listing

☐ Cover—Call first to confirm
Inside Front or Back Cover $340 (4 color)
Back Cover $415 (4 color)

Sold

☐ Full Page b/w $185 ($.37 per copy)
☐ Half Page b/w $140 ($.28 per copy)
☐ Quarter Page $90 ($.18 per copy)

☐ Additional Listing -$30
Category: _____ Category: _____

Check Enclosed For My Advertisement

Business Name : _____

VISA/MC # _____ Exp. Date _____ CVS# _____

Signature: _____

This form will be used to update your online listings on www.priorlakechamber.com.
Please make appropriate changes on the lines below.

Please email digital file to sandi@priorlakechamber.com
Prior Lake Area Chamber of Commerce. P.O. Box 114. Prior Lake, MN 55372 440-1000 Fax 440-1611

Participating/Sponsoring Organizations

U Bake

Above All Hardwood Flooring & Carpet

Flowers: Naturally of Prior Lake

Maui Wow Hawaiian Coffees & Smoothies

HealthSource Chiropractic & Progressive Rehab

Pizza N Pasta

City of Prior Lake Minnesota

New Horizon Academy

Prior Lake Area Chamber of Commerce

Chamber Market

will be at
Lakefront Park
5000 Kop Pkwy
Prior Lake, MN:

5– 8 pm

June 2, 9, 16, 23, 30
July 7, 14, 21, 18
August 11, 18, 25

Chamber Market will not operate on Thursday, August 4, due to Lakefront Days.

Mail or fax ALL registration forms to:

Prior Lake Area
Chamber of Commerce
4785 Dakota Street SE
Prior Lake, MN 55372
952-440-1611 (Fax)

Prior Lake Area Chamber of Commerce

Chamber Market

The Prior Lake Chamber is proud to present the first Chamber Market!

Be a part of this weekly event on Thursdays at Lakefront Park during June, June, & August. Market your business up to 12 weeks while listening to great Concerts in the Park.

Concerts in the Park is brought to you by City of Prior Lake Park and Recreation and supplemented by the Chamber and its members.

Chamber Market

Rules

- Chamber Market will be held rain or shine and **no refunds** will be offered due to inclement weather.
- Vendors assume all responsibility for loss, personal injury and/or for any other damage to its property or merchandise and agrees to indemnify and hold harmless the Chamber, its officers, directors, committee members, etc.
- The Chamber neither offers nor carries insurance covering damage or injury resulting from vendors' actions, products, services, decisions and/or negligence.
- **All payments and deposits are non-refundable.**
- The Chamber allows all persons/businesses to join the Chamber and participate in this event. The Chamber is nondiscriminatory to all legitimate Chamber businesses.
- A percentage of Chamber Market fees will be applied towards entertainment for Concerts in the Park. Sponsorships are also accepted.

Themed Weeks

June 2– Pets
June 9– Health, Beauty and Wellness
June 16--Kids– Families
June 23– Arts in the Park
June 30– Business Expo

July 7-Pets
July 14-Health, Beauty & Wellness
July 21-Kids-Families
July 28– Arts in the Park

August 11-Pets
August 18-Health, Beauty & Wellness
August 25-Kids-Families

FEE STRUCTURE

(Bring your own tent, table, chair, etc)

PL Chamber Member	FEE	Non-Member	FEE
12 Weeks Early Bird-before 2-1-11	$225	n/a	n/a
12 Weeks	$300	12 Weeks	$600
8 Weeks	$240	8 Weeks	$480
5 Weeks	$175	5 Weeks	$350
3 Weeks	$120	3 Weeks	$250
1 Week	$50	1 Week	$125
*electricity	*$25	*electricity	*$40

*Electric fee will be waived for those businesses that sign up for 8 or 12 weeks. It is a one-time charge.

FEE STRUCTURE– TABLE & TENT PROVIDED

If you choose to participate but don't want to bring in your own table/tent the Chamber WILL provide a 6-foot table under a big tent.

PL Chamber Member	FEE Table/Tent
6 Weeks-Early Bird before 2-1-11	$300
6 Weeks	$325
3 Weeks	$205
2 Weeks	$150
1 Week	$85

**participation number will allow the tent to be set up weekly.

Pets– Canine Carnival
June 2, July 7 & August 11

Health/Beauty/Wellness
June 9, July 14 & August 18

Kids-Families
June 16, July 21 & August 25

Arts in the Park
June 23, July 28

Business Expo
June 30

Circle the dates that you are interested..

Deadline May 25, 2011
All registration and payment needs to be received by deadline date

Name

Company

Phone

Email address

Chamber Market

Circle the dates you would like to be a vendor at.

June 2, 9, 16, 23, 30
July 7, 14, 21, 28
August 11, 18, 25

☐ I have my own table/tent

☐ Check enclosed-payable to Prior Lake Chamber

☐ VISA/MasterCard

Card # Exp. Date

Signature

Mail or fax ALL registration forms to:

Prior Lake Area Chamber of Commerce
4785 Dakota Street SE
Prior Lake, MN 55372
952-440-1611 (Fax)